



Student Filmmakers!

Win exciting prizes!

Create a 30 second film advertisement with a "**Step Up**" **anti-violence, anti-gang** theme for the 2011 **Slick Rock Student Film Festival** and you could receive an **HD Flip video camera!**

1. The student or team of students* who submit the Step Up themed video will be awarded an HD Flip video camera as their academic prize.
2. The winning Step Up video **will air in prime time on a major broadcast TV network** during May 2011, immediately following the Slick Rock Film Festival! This could also make the winning Step Up entry eligible for a student Emmy Award!
3. The student(s) who produces the winning Step Up video will also be interviewed on the KMPH Great Day program!

The **Tulare County Film Commission** and the **Tulare County Board of Supervisors** are partnering with the **Slick Rock Student Film Festival** to provide this academic award for the best student-submitted Step Up entry at **SLICK ROCK**.

Impress us! Animation, music video, comedy, we don't care!
If you think you have talent, show us what you've got!

Film requirements:

Step Up-themed **SLICK ROCK** entries must include:

- The Step Up Logo and the web address: *www.StepUpTC.com*
- Mention the slogan: "*Step Up: Be part of the solution!*"
- Convey the message that violence is never the answer
- Be 30 seconds in length

Step Up program information and logo can be found on the website: www.StepUpTC.com

Slick Rock finalists will be posted on the www.StepUpTC.com website for public viewing, and shown at other Step Up events in the future!

* No more than four students can collaborate on a single entry

** Maximum of 3 entries per school.

